

**Media Hits for Joni Aldrich, author of
The Saving of Gordon: Lifelines to W-I-N Against Cancer,
The Losing of Gordon: A Beacon Through the Storm Called "Grief"
 and *The Cancer Patient W-I-N Book***

Print Hits



USA Today
 March 22, 2010
 9,469,776 Visitors per Month



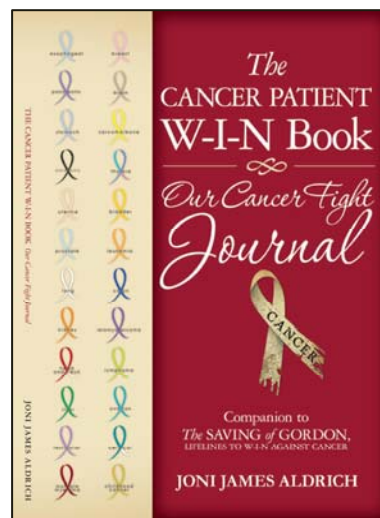
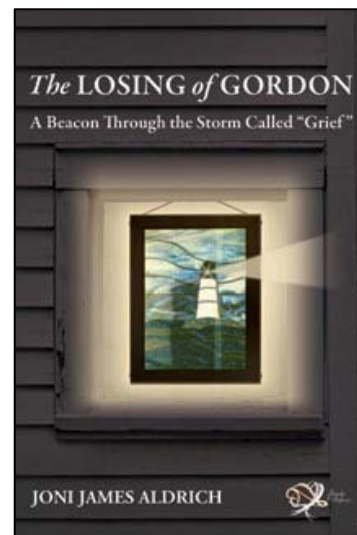
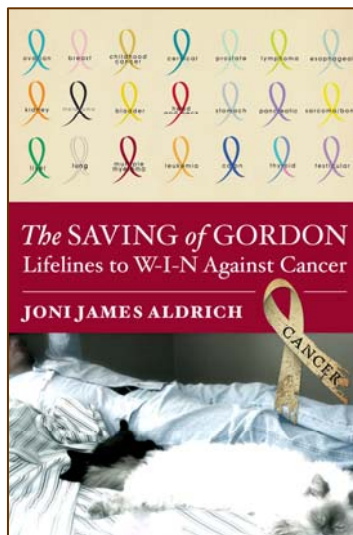
Chicago Tribune
 March 22, 2010
 Circulation 465,892



SheKnows
 December 16, 2009
 24 million unique visitors



iVillage's Total Health Blog
 February 19, 2010
 15,925,000 Visitors per Month





DallasNews.com

December 17, 2009

1,488,428 Visitors per Month



UPI.com

UNITED PRESS INTERNATIONAL

January 1, 2010

655,661 Visitors per Month



Newsday

Based on interview with Peter King

February 15, 2010

Circulation 357,124



Inspire Me Today

Featured Luminary

March 24, 2010



Syracuse.com

December 28, 2009

386,386 Visitors per Month



LoHud.com

March 18, 2010

307,982 Visitors per Month



ThirdAge

April 14, 2010

297,228 Visitors per Month



FloridaToday.com

December 22, 2009

221,164 Visitors per Month



The Orange County Register

March 10, 2010

Circulation 212,293



Courier Post Online

December 22, 2009

200,851 Visitors per Month



WHTZ 100.3 FM Radio

January 1, 2010

Circulation 180,067



Contra Costa Times

March 21, 2010

Circulation 174,852



Fort Worth Star-Telegram

March 18, 2010

Circulation 167,364



South Florida Sun Sentinel

March 22, 2010

Circulation 153,563

Express-News

San Antonio Express News

March 10, 2010

Circulation 152,156

News Blaze

NewsBlaze

December 17, 2009

December 28, 2009

138,468 Visitors per Month

LaCrosseTribune.com

LaCrosse Tribune

December 23, 2009

March 3, 2010

Circulation 27,890

120,616 Visitors per Month

Not Born Yesterday!

Not Born Yesterday

March 2010

Circulation 115,180

Dayton Daily News

Dayton Daily News

Based on interview with Meredith Moss

February 8, 2010

Circulation 104,138

Charisma

Charisma & Christian Life

Charisma blog

February 11, 2010

Circulation 108,146



WKTU 103.5 FM Radio

January 1, 2010
Circulation 103,008

New Haven Register

New Haven Register

May 30, 2010
Circulation 100,486



Oakland Tribune

March 21, 2010
Circulation 92,794



WAXQ 104.4 FM Radio

January 1, 2010
Circulation 92,066



KOA 850 Radio

January 4, 2010
Circulation 72,091



DC 101.1 FM Radio

January 1, 2010
Circulation 69,438

Intelligencer Journal

Intelligencer Journal

December 22, 2009
Circulation 63,414

LANCASTER NEW ERA

Lancaster New Era

December 22, 2009

Circulation 63,414

journalgazette.net

600 W. Main St. Fort Wayne IN, 46802

The Journal Gazette

March 22, 2010

Circulation 60,879



Quad-City Times

January 26, 2010

Circulation 50,373



WBTV-TV Website

CBS Affiliate, Charlotte, NC

June 14, 2010



PainPathways

World Institute of Pain

Summer 2010 issue

Circulation 50,000



KOGO-AM 600

January 1, 2010

Circulation 47,494

PANTAGRAPH

The Pantagraph

December 22, 2009

Circulation 41,957



Parentgiving.com

February 12, 2010
May 12, 2010



Jewish Exponent

February 11, 2010
Circulation 40,000



News-Line for Nurses

January 29, 2010
Circulation 40,000



American Surveyor

December 10, 2009
Circulation 40,000

Bookviews by Alan Caruba

Bookviews.com

March 2010
37,000 Visitors per Month



EV Living

February 16, 2010
36,549 Visitors per Month

Bradenton.com

Bradenton Herald

February 9, 2010
Circulation 34,142



HealthNews.org

December 18, 2009



WOOD 105.7 Radio FM

January 4, 2010

Circulation 25,191



Florida Jewish Journal

March 22, 2010

Circulation 25,000



WISN News/Talk 1130 AM

January 1, 2010

Circulation 22,703



Centre Daily Times

March 12, 2010

Circulation 21,612



The Jacksonville Daily News

May 5, 2010

Circulation 19,723



KGB-FM 101

January 1, 2010
Circulation 18,953



The Journal

February 13, 2010
Circulation 17,431



Moon Valley Tattler

February 2010
Circulation 17,000



KHOW-Radio 630 AM

January 4, 2010
Circulation 15,744



KNRS 570 Radio

January 4, 2010
Circulation 15,092



WCCF-AM Radio

January 4, 2010



WFRE FM Radio 99.9

January 4, 2010
Circulation 14,660



WLYT Radio 102.9 FM

January 1, 2010
Circulation 14,030



WOAI-1200 AM

January 1, 2010
Circulation 13,915



Modern Sage

January 5, 2010



TheSavvyGal.com

January 4, 2010



BlueHealerDiary.com

December 10, 2009



Mount Pleasant Daily Tribune

February 7, 2010



Kern Valley Sun

January 26, 2010



The Prairie Advocate

February 10, 2010

Circulation 12,444

The Daily Herald.

The Daily Herald

December 31, 2009

Circulation 11,736



Norman Transcript

April 20, 2010

Circulation 11,526



WKLS-FM 96 Rock

January 1, 2010

Circulation 10,576



Life Love Beauty

December 17, 2009

10,096 Visitors per Month



New Pittsburgh Courier

March 24, 2010

Circulation 10,000



KFAB-AM Radio

January 1, 2010

Circulation 9,147



Ponca City News

December 13, 2009

Circulation 9,431



Topix

December 18, 2009



BaretNews

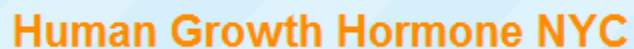
December 17, 2009

December 28, 2009



Newstin

December 18, 2009



Human Growth Hormone NYC

December 18, 2009



MMD NewsWire

January 7, 2010



Bogalusa Daily News

January 6, 2010



Diet & Weight Loss Blog

January 1, 2010



WHJJ 920 Talk Radio

January 1, 2010

Circulation 7,788



WQUE-FM Q93

January 1, 2010

Circulation 6,162



KTEX-FM

January 1, 2010

Circulation 5,711



WERZ-FM Radio

January 4, 2010

Circulation 4,775



WDOV-Radio 1410 AM

January 1, 2010
Circulation 4,619



KGB Radio 92.5

January 1, 2010
Circulation 4,212



KFYR Radio 550 AM

January 1, 2010



KASI 1430 Radio AM

January 1, 2010



WTKS-AM News Radio 1290

January 1, 2010



KXIC 800 AM Radio

January 1, 2010



KCJB Radio 910 AM
January 1, 2010



WSUS 102.3 FM
January 1, 2010



WPCH-FM
January 1, 2010



KISS 937 Radio FM
January 1, 2010



WEKL-FM Eagle 102
January 1, 2010



WREC Radio 600 AM
January 1, 2010



WGCI-FM
January 1, 2010



KKED 104.7 FM The Edge
January 1, 2010



WDSO.com
January 1, 2010



102.5 KIAK FM
January 1, 2010



KAKQ-FM Radio
January 1, 2010



WHNZ Radio 1250 AM
January 1, 2010



WYLD-FM 98.5
January 1, 2010



KASH Country 107.5 Radio

January 1, 2010



WVRK-FM Rock 103

January 1, 2010



KRPT-FM 925

January 1, 2010



WRBV-FM V101.7

January 1, 2010



WYLD-AM 940

January 1, 2010



WJIZ-FM 96.3

January 1, 2010



KTSM 690 AM Radio

January 1, 2010



ModernSage.com

January 5, 2010



All Voices

January 1, 2010



Daily Strength

January 3, 2010



WFLA-AM Radio

January 5, 2010



WIOD-Radio 610 AM

January 4, 2010

Circulation 7,597



WLCL FM Radio 1053 The Buzz

January 4, 2010



WNOE-FM

January 4, 2010



WOBB-Radio 100.5 FM

January 4, 2010



WGY-Radio 810 AM

January 4, 2010



KTKR-760 AM Radio

January 4, 2010



Single Rose

January 28, 2010



Quadsville blog

January 26, 2010



NJToday

February 1, 2010

February 25, 2010



AOL Salud

January 28, 2010



Boomerful.com

February 12, 2010



Straight Up Fashion

February 12, 2010



Individual.com

February 9, 2010



PIOO Health Blog

March 11, 2010

Lung Cancer Info

Lung Cancer Info

March 19, 2010

360boom

360Boom

March 23, 2010

March 29, 2010

May 11, 2010

INSPIRATIONS OF THE DAY

Inspirations of the Day blog

March 24, 2010

DAILY VENUS DIVA plus size eMagazine

Daily Venus Diva

June 8, 2010

LiveWELL Site

LiveWell Site

June 3, 2010



K104.7 Website

June 7, 2010

Talk To Logan

Talk to Logan Blog

June 7, 2010

Television Interviews



Fox News Rising

WCCB-TV

FOX Affiliate, Charlotte, NC

June 17, 2010



WBTV 3 News at 5AM Weekend

WBTV-TV

CBS Affiliate, Charlotte, NC

June 19, 2010

Radio Interviews



Viewpoints

WTFK-FM

46,000-watt station, Newport, NC area

December 22, 2009



Coastal Daybreak with Ben Ball

Talk Station

December 2009



KRWM-FM

100,000-Watt Station, Bellevue, WA

January 13, 2009



Mary in the Morning

WSRT-FM

Traverse City, MI

January 13, 2010



Project Health

Health Radio Project, Inc

January 29, 2010

WFTI 91.7 FM

WFTI-FM

Tampa-Saint Petersburg, FL

February 1, 2010

Dr. Barton Goldsmith

Emotional Fitness

KCLU-FM

NPR Affiliate, Thousand Oaks, CA

February 8, 2010

June 28, 2010

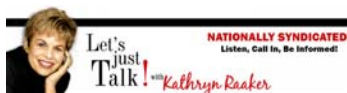


The Paradise Radio Network

WCBQ-AM/WHNC-AM

Durham, NC

February 10, 2010



Let's Just Talk

Syndicated

February 13, 2010



Health And Fitness with Monica Adams

KMOX-AM

50,000-Watt Station, St. Louis, MO

February 14, 2010



The Morning Show on WPNQ-FM

WPNQ-FM

Canton, OH

March 31, 2010



It's Your Life

WEGP-AM

Presque Isle, ME

April 12, 2010



Author's Beat

IRN/USA Radio Network

April 21, 2010



Morning Show on KDAZ-AM

KDAZ-AM

Albuquerque, NM

May 7, 2010



Feelin' Just Ducky

Health Radio Network

May 11, 2010



It's Your Health

WUML-FM

Lowell, MA.

May 25, 2010



Pete Kaliner Show

WBT-AM

50,000-Watt Station, Charlotte, NC

June 7, 2010



Joni James Aldrich believes that she has been preparing to write *The Saving of Gordon* and *The Losing of Gordon* for most of her life. As a child, she was a better than average student. She wrote dramatic poetry. Before college, she worked at a newspaper. In her professional career, she has worked in analysis, documentation, communications, and public speaking. She has also been able to incorporate her love of photography into the design of her books. She feels it is her destiny to relay this true story to readers in a way that will help them in their own difficult trials.

Joni is also the author of *The Cancer Patient W-I-N Book: Our Cancer Fight Journal*.